

Freshman Semester 1		Freshman Semester 2	
ENGL 1000/ENGL 1010 College Writing)	3	ENGL 1020 (Advance Rhetoric & Comps	3
XCOR 1000	1	XCOR 1011/1012	3
Math 0990 (0 hours towards Curriculum)	4	Math 1030I (Quantative Reasoning)	4

Freshman Semester 1		Freshman Semester 2	
ENGL 1010 (College Writing)	3	ENGL 1020 (Advance Rhetoric & Comps	3
XCOR 1000	1	XCOR 1011/1012	3
Math 1030I (Quantative ReTotal Hours			

Sophomore Semester 1		Sophomore Semester 2	
SMKT 2050		3 BSAD 2200	3
BSAD 2011		3 MGMT 2060	3
HIST/THEO/or PHIL		3 BSAD 2030	3
ACCT 2050		3 <i>Concentration- SMKT 3500</i>	3
ECON 2070		3 ECON 2080	3
		AFAM	3
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>18</b>

Sophomore Semester 1		Sophomore Semester 2	
SMKT 2050		3 BSAD 2200	3
BSAD 2011		3 MGMT 2060	3
HIST/THEO/or PHIL		3 Free Elective	3
BSAD 2030		3 <i>Concentration- SMKT 3500</i>	3
ECON 2070		3 ECON 2080	3
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>

Junior Semester 1		Junior Semester 2	
<i>Concentration-SMKT 3530</i>		3 Free Elective	3
<i>Concentration-SMKT 3060</i>		3 <i>Concentration-SMKT 3350</i>	3
BSAD 3055		3 <i>Concentration-SMKT 3090 (Elective)</i>	3
HIST/THEO/or PHIL		3 ECON 2020	3
ECON 2010 (Human Behavior)		3 BSAD 3195	3
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>

Junior Semester 1		Junior Semester 2	
<i>Concentration-SMKT 3530</i>		3 Free Elective	3
<i>Concentration-SMKT 3060</i>		3 <i>Concentration-SMKT 3350</i>	3
BSAD 3055		3 <i>Concentration-SMKT 3090 (Elective)</i>	3
HIST/THEO/or PHIL		3 ECON 2020	3
ECON 2010 (Human Behavior)		3 BSAD 3195	3
<b>Total Hours</b>	<b>15</b>	<b>Total Hours</b>	<b>15</b>

Senior Semester 1		Senior Semester 2	
Scientific Reasoning		3 <i>Concentration- SMKT 4000</i>	3
XCOR 3010		3 HIST/THEO/or PHIL	3
<i>Concentration-SMKT 3700</i>		3 XCOR 3020	3
FINC 3050		3 BSAD 4000	3
<i>Concentration- SMKT 3550/3600 (Electiv</i>		3 Free Elective	3

Senior Semester 1		Senior Semester 2	
Scientific Reasoning		3 <i>Concentration- SMKT 4000</i>	3
XCOR 3010		3 AFAM	3
<i>Concentration-SMKT 3700</i>		3 XCOR 3020	3
FINC 3050		3 BSAD 4000	3
<i>Concentration- SMKT 3550/3600 (Electiv</i>		3	3