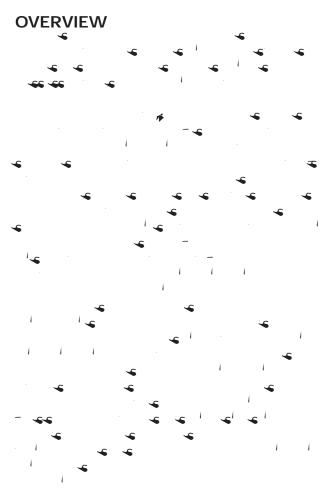
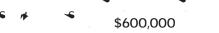


## **CHALLENGE GRANT INITIATIVE**



## **CHALLENGE GRANT SPECIFICS**

\$1.5 million. Last year alumni and friends raised more than \$1.2 million, from 2,800 donors, including 900 gifts from first-time contributors to Give.Love. Xavier Day.





an average of 22 mentions per day.

- Twitter was the most popular platform with 81 users tweeting or retweeting GLX content from April 1 to April 8, 2021, earning 250K impressions and reaching more than 116K people.
- Broadcast exposure peaked at 160K on April 7, 2021.

Jame:			
Address:			
City:	State:		Zip:
Phone: ( )	Е	-mail:	
Pledge Amount: \$			
Method of Payment:			
Check Enclosed (Please mai	ke check payable to Xavier University	of Louisiana)	Credit Card (Details below
VISAMASTERCA	RD AMERICAN EXPRESS	DISCOVER	2
Name on Card:			
Card Number:	Exp. Date:	An	nount: \$
Challenge Grant Opti	<b>ONS</b> (Please check one)		
OPTION I - Inspire others I or more to be used to mat	<b>ONS</b> <i>(Please check one)</i> by earmarking your challenge gift of <b>\$25</b> , ch dollar for dollar any first-time gift to G		
<ul> <li>OPTION I - Inspire others I or more to be used to mat Love.Xavier Day.</li> <li>OPTION II - Encourage others</li> </ul>	by earmarking your challenge gift of <b>\$25</b> ,	ive. r	
<ul> <li>OPTION I - Inspire others &amp; or more to be used to mat Love.Xavier Day.</li> <li>OPTION II - Encourage oth challenge gift of \$10,000 c Love.Xavier Day.</li> <li>OPTION III - Motivate other</li> </ul>	by earmarking your challenge gift of <b>\$25</b> , ch dollar for dollar any first-time gift to G mers to join our family by earmarking you or more to match dollar for dollar during o ers to increase their contributions by e gift of <b>\$5,000</b> or more to be used to ma	ive. r Give.	
<ul> <li>OPTION I - Inspire others B or more to be used to mat Love.Xavier Day.</li> <li>OPTION II - Encourage oth challenge gift of \$10,000 c Love.Xavier Day.</li> <li>OPTION III - Motivate other earmarking your challenge dollar for dollar to Give.Lov</li> <li>OPTION IV - Entice others challenge a specific group</li> </ul>	by earmarking your challenge gift of <b>\$25</b> , ch dollar for dollar any first-time gift to G mers to join our family by earmarking you or more to match dollar for dollar during o ers to increase their contributions by e gift of <b>\$5,000</b> or more to be used to ma	ive. r Give. atch re to ass	

Please return completed form to: XAVIER UNIVERSITY OF LOUISIANA OFFICE OF INSTITUTIONAL ADVANCEMENT 1 Drexel Drive • Box 66 • New Orleans, LA 70125-1098